



# RANCHO MIRAGE CHAMBER EXECUTIVE CIRCLE

SPONSORSHIP. RECOGNITION. BENEFITS.

## BOOST YOUR BRAND!

### Sponsor Rancho Mirage Chamber Programs and join the Executive Circle.

Sponsoring one of the Rancho Mirage Chamber's events or programs is a high-impact, cost-efficient way to give your company exposure throughout the business community. Sponsorship of Chamber programs and events is budget-friendly for nonprofits, small to large businesses and gives your company:

- Increased brand exposure.
- Credible community exposure.
- Highly-targeted advertising placement across a variety of print and web media.
- Access to new business relationships and potential customers.



### THE RAMMYS ANNUAL AWARDS DINNER & INSTALLATION

Each January, this flagship event launches the new year with a new Chair of the Board. We honor the best in business with the awards program, install the board for the year and celebrate the biggest award of the night, the Barbara Sinatra Distinguished Citizen of the Year Award. This event is NOT to be missed as it is a true celebration of our community with a long and rich history.

- \$5,000 Title Sponsorship**  
Includes all of below, plus a 5-minute welcome to the attendees and two tables of 10
- \$2,500 Presenting Sponsor**  
Same as event sponsor, plus a stage presence, with honorees
- \$1,750 Event Sponsor**  
Table of 10, Logo inclusion, social media, press releases and more
- \$750 Champagne Welcome Sponsor**  
Includes 4 seats and signage at the champagne welcome area, check in area along with a toast



### DESERT NURSES APPRECIATION EVENT

Usually held each May as an extension of Nurses Week, the Desert Nurses Appreciation Luncheon celebrated our health care providers! In an area known for excellent healthcare and cutting-edge technology breakthroughs, this event includes the local hospitals, health care agencies and a humanitarian award among more honorees.

- \$5,000 Title Sponsorship**  
Includes all of below, plus a 5-minute welcome to the attendees and two tables of 10
- \$2,500 Presenting Sponsor**  
Same as event sponsor, plus a stage presence, with honorees
- \$1,000 Event Sponsor**  
Table of 10, Logo inclusion, social media, press releases
- \$500 Award Sponsor**  
Includes 4 seats with logo recognition at event

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### RANCHO MIRAGE BLOCK PARTY: COMMERCE & COMMUNITY EXPO 2019

Kick-off season by exhibiting your products, services and wares at the Block Party 2019! This small business expo brings together our area business community and residents alike for a fun day of vendors, movers and shakers and more.

- \$3,000 Title Sponsorship**  
20x20 Space Prominent location, logo inclusion on all materials, press releases, social media, TV and radio appearance
- \$2,000 Presenting Sponsor**  
10x15 space in VIP location, added promotion inclusions and involvement
- \$1,000 Event Sponsor**  
10x10 space in high traffic locations and promotional involvement

### RANCHO MIRAGE STATE OF THE CITY ADDRESS

Held in April, the Rancho Mirage Chamber of Commerce and City of Rancho Mirage invite you to sponsor the annual State of the City Luncheon. Enjoy lunch with business leaders and dignitaries while learning more about the growing city, events and upcoming plans for the center of the valley. The Mayor shares updates, successes and the vision for the future of economic development, investing in Rancho Mirage neighborhoods, and much more.

- \$5,000 Title Sponsorship**  
Includes all of below, plus a 5-minute welcome to the attendees and two tables of 10
- \$2,500 Presenting Sponsor**  
Table of 10, plus a stage presence, with honorees
- \$850 Event Sponsor**  
Includes 4 seats with logo recognition at event

### MEMBER KICKSTART: BUILD YOUR BUSINESS WITH THE CHAMBER

Held 4-8 times per year, members learn how to make membership work for their business with a Kickstart meeting. Rancho Mirage Chamber has gone through major changes over the past year. It's a whole new ball game! New staff a great board and clear vision for MEMBER focused success and growth. Let us tailor the membership services, products and programs to fit your needs and desires.

- \$100 Per Event to Sponsor**  
Sponsor gives a welcome and hands out information at each place setting

### CITY GUIDE/CHAMBER DIRECTORY

Printed annually in December/January, this guide goes out to 10,000 residents, visitors and local businesses. The guide is also prominently featured online at RanchoMirageChamber.com. The popular guide features area restaurants, hotels and attractions along with chamber member business listings. It is the go-to guide for visitors who are here to explore the fabulous center of the valley and for residents and business leaders looking for resources.

- Presenting Sponsor of the City Guide/ Chamber Directory \$5,000**  
Includes two-page spread, and cover exposure options *\*Limited to one*
- Back Cover \$3,995**
- Front Inside \$2,500**
- Inside Back \$2,500**
- Advertorial Page \$2,000**  
*\*Limited, based upon approved content*
- Full Page Ad \$2,000**
- Half Page \$1,300**
- Quarter Page \$750**
- Business Card \$550**

### BUSINESS OVER BREAKFAST SPEAKER SERIES

- \$250 Sponsor a Business Breakfast**  
Give a 5-minute welcome about your business and handout your information to guests

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Additionally, as an Executive Circle Sponsor, you receive these add-ons at no additional cost to you.

### **EBLASTS**

#### **Enjoy 5 eBlast Ads**

Provide the jpeg and a link. Send to staff at least one week in advance. eBlasts usually go out on Mondays.

### **SOCIAL MEDIA PROMOTION**

#### **Enjoy 5 Social Media Posts**

Provide the content and links. Please send at least one week in advance for scheduling.

### **MONTHLY NETWORKING MIXERS**

**Booths at Chamber Mixers** – Can be used certain months throughout the year, two Mixers total. Rather than hosting a Mixer, you can have a large presence at the event with a booth at no additional cost to you.

### **FRONT PAGE OF WEBSITE LOGO INCLUSION AND LINK**

Please provide us with your high-resolution logo and link for the front page of our website.

### **PLUS:**

**Special recognition in annual City Guide/Chamber Directory**

**Enhanced Business Listing on Website**

**Enhanced Business Listing in City Guide**

**Logo Included in the Sponsor Block on each E-Blast and Email from Chamber Staff**

This promotional agreement with SPONSOR is not related to or dependent on any services or provisions not described in this document. The RMCC and SPONSOR agree to act in good faith regarding the terms and conditions set forth herein. In the event a service or provision set forth within the agreement cannot be delivered due to an event cancellation of some other unforeseen obstacle, the parties will make every effort to deliver alternate services of equal value. Sponsorship levels are not exclusive unless specified in agreement. All monies owed must be paid in advance of services and benefits rendered and within 30 days of agreement execution, unless an alternate payment plan is agreed to by both parties in writing and in advance.

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### **BUSINESS**

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**NAME**

**PHONE**

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**EMAIL ADDRESS**

**\$**

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**TOTAL SPONSORSHIP**

**INVOICE NEEDED Y / N**

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**MEMBER SIGNATURE**

**DATE**

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**CHAMBER SIGNATURE**

**Katie Stice, IOM**

**Executive Director, Rancho Mirage Chamber of Commerce**

**DATE**