



Rancho Mirage CHAMBER OF COMMERCE

Rancho Mirage Chamber of Commerce
71905 Highway 111, Suite H
Rancho, Mirage, CA 92270

(760) 568-9351 | Info@RanchoMirage.org
RanchoMirageChamber.com
TasteofSummerRanchoMirage.com

Center of Valley Business

Annual Membership Investment Form (Please Select One Category)

- MEMBERSHIP A • Partnerships, sole proprietorships, home-based businesses, small corporations with 10 employees or fewer
Annual Rate \$275 + One Time Administrative Fee \$50 = \$325
- MEMBERSHIP B • Businesses with 10 or more employees
Annual Rate \$375* + One Time Administrative Fee \$50 = \$425 • * Note: Hotels and resorts add \$1 per room
- MEMBERSHIP C • Auto agencies, banks, country clubs, real estate agencies and utility companies
Annual Rate \$500 + One Time Administrative Fee \$50 = \$550
- ASSOCIATE MEMBERSHIP
Members with multiple businesses or individual real estate agents when their real estate agency is a member
Annual Rate \$150 + One Time Administrative Fee \$50 = \$200
- NON-PROFIT ORGANIZATION MEMBERSHIP
Annual Rate \$175 + One Time Administrative Fee \$50 = \$225
- RESIDENTIAL MEMBERSHIP
Annual Rate \$75 (will not be printed in the City Guide/Chamber Directory)

The information below is used for referrals, printed in the annual City Guide/Chamber Directory and on the online directory, except for Residential Members. Please contact the chamber as soon as possible with any updates or changes. Executive Circle Sponsorships packages available for high-impact and cost effective business exposure.

Business Name _____ DBA (if different from business name) _____

Mailing Address _____

Physical Address (if different from Mailing Address) _____

Telephone _____ Fax _____

Primary Email Address _____ Website _____

Primary Contact and Position _____

Primary Contact E-mail _____

Secondary Contact, Title and Email (Send additional representative names, titles and emails to Info@RanchoMirage.org) _____

Total \$ _____ Date _____

Authorized Signature _____

METHOD OF PAYMENT Credit Card Check# _____ Cash Billing Zip Code _____

Card Type Credit Card Number _____ CVV _____ EXP _____

Business Description (25 words): _____

Key words (for web searches): 1. _____ 2. _____ 3. _____

Office use only: Date Received _____ Date Entered _____ Notes _____ Initials _____

SERVICES

Website Listing with Business Summary

Add onto your business listing or profile a 25-word description about your business.

Brochures Displayed in Lobby (tri-fold)

Business Cards Displayed in Lobby

Directory Listing

Make sure your business profile is up to date!

News Releases

Make sure we are on your press release list.

Info@RanchoMirage.org

Opportunity to Donate Giveaway Item at Mixers

A great way to advertise is to have someone experience your product or service. This free service gets folks into YOUR business after the mixer.

Photo Opportunity Ribbon Cutting with Shears

Sign up soon for yours and ask staff how to have them at a Power Lunch.

Referrals—LOTS of them

We give referrals on a daily, hourly basis - through walk-ins, phone calls, web views, directory, business card display.

Social Media

LinkedIn, Facebook and Twitter updates, photos, events, news and more keep the members and community aware.

Web Listing

No charge for listing, No charge for links as this is a benefit of membership.

Leadership Opportunities

Business Liaison/Ambassador Program.

Board of Directors. Committee Leadership and Support

HELLO - I AM:
Invested! Involved! Engaged!

PRODUCTS

Advertisements in Business Directory/City Guide

10,000 printed, mailed and distributed. Online presence as well.

Business Over Breakfast Sponsorship - Presentation and Promotion

Set each place setting and even centerpieces with literature and a 5 minute presentation.

Executive Circle – Package your marketing for the year

The highest sponsorship levels and event participation tailored to your business.

Email ads

\$75 per E-Blast

Directory

One handed out or mailed free (Postage fee after 1st mail).

Mixer Booths

Can't accommodate 80-100 people? Have a booth at a mixer!

Mixer Host - Welcome the Membership into your business

Our mixers have grown to see 80-100 people and so spaces must accommodate this large networking group of locals. Provide refreshments and make this your marketing event of the year!

Office Depot Savings Program

An offered program to help cut overhead costs; a member exclusive offering. Recently expanded to include their merge with Office Max.

Sponsorships at Chamber Events

A variety of levels and promotional opportunities throughout the year are options for every size business.

Web Site Banner Ads

PROGRAMS & EVENTS

Business Liaison/Ambassador Program

A group of 25 leaders and chamber supporters that support our Membership organization as the welcoming arm and event assistance.

Business Over Breakfasts

Networking time available. Self-introductions by all. Contact sheet of attendees available.

Candidates Forum

Those running for city council have a platform to share their vision for the city and answer questions created by the local business community.

Mixers – Themed for Hospitality, Nonprofits, Entrepreneurs, Emerging Professionals

Member Kickstart

How to use the chamber to build your business through services, products and programs. Kickstart with orientation and an involvement plan.

Desert Nurses Appreciation Luncheon

Honoring those in our tremendous care industry – one of the most heartfelt events of the year!

Power Lunches

Premier networking leads lunch. Gain referrals over a networking lunch with like-minded professionals.

The Rammys Business Awards & Board Installation

Rancho Mirage's premier awards dinner and annual chamber meeting.

Ribbon Cutting Photo Opportunity

A staff member, the Ambassadors, and members of the City Council welcome the new or re-located or re-named business

State of the City Luncheon

Opportunity to hear from the Mayor on the progress of the city, investing in neighborhoods, business successes, additions and changes.

Various EXPO's or Block Parties

Perfect for B2B and B2C exposure and fun!

Additional events to come!



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